

4. NO FEES – CHARGES – LEVIES

- ❖ **No franchising or royalty fees, just the full benefits of our brand's goodwill**
 - i.e. your business will be worth considerably more and it will be far easier to sell as a National Tiles franchisee

- ❖ **No advertising levies - You get the most recognized tile brand amongst the general public, both in Victoria and Queensland.**
 - i.e. we manage planning, production and scheduling of advertising and supply them to you at no charge

- ❖ **No advertising production costs**
 - We negotiate all media rates and contracts (radio, print and television) on your behalf, saving you hassle and money.



All production related to advertising will be done by National Tiles.

- You invest in media directly. We take no profits!
- The same policy extends to all of our merchandising materials which is designed to enhance your store.
- In addition to the above, the added benefit is that you also get professional support for merchandising and marketing.



In store ticketing is made simple with the latest in retail signage software, all you need is our recommended printer

- To keep all our stores consistent and fresh our team designs all ticketing artwork which is supplied to you on a weekly basis
- Sign IQ will provide everything you need to do in-store ticketing right, with no set-costs, for one simple monthly subscription fee
- No more hand writing tickets, its simple just download and print

