

17. DEVELOPING TOOLS FOR RENOVATORS

Our marketing and product teams have developed fun and easy tools for the renovating market, from DIY videos to fact sheets that can be downloaded from the website or found in store.



INCREASE YOUR POTENTIAL CUSTOMER BASE

Our tiling crew includes two experienced and well established renovators. Capturing in 12 easy steps:

- **How to tile floors and walls**
- **How to glue and grout**
- **How to cut tiles**
- **Tips and tricks in choosing the right tiles for our customers**
- **Explain and display the right tools to use for every job.**
- **And so much more.....**

